

Regulations of Establishment, the Program of Journalism and Communication, National Cheng Kung University

Approved on April 29th, 2004 by the 2nd College Curriculum Committee in the 2nd Semester of Academic Year 2003

Amended and approved on May 27th, 2004 in the 2nd College Council Meeting of the 2nd Semester of the Academic Year 2003

Amended and approved on January 5th, 2006 in the 1st College Council Meeting of the 1st Semester of the Academic Year 2005

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Amended and approved on March 14th, 2013 in the 1st College Council Meeting of the 2nd Semester of the Academic Year 2012

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Article 1 National Cheng Kung University (hereinafter referred to as the University) offers the "Journalism and Communication Program" (hereinafter referred to as the Program) in accordance with the regulations of the University's interdisciplinary credited program establishment guidelines in order to cultivate students' professional ability in the field of journalism and communication.

Article 2 This program is a cross-departmental credited course, which shall be jointly prepared by related departments (institutes) of the College of Liberal Arts. The Dean of the College of Liberal Arts serves as the coordinator of the program, and may appoint 1 full-time faculty member, assistant professor or above, of the faculty in the College as the chief executive to coordinate the implementation of all matters of the program.

Article 3 A program committee should be established under this program with 4-6 committee members to evaluate and discuss over curriculum and development regarding this program. Members serve a term of two years.

Article 4 Students have to take at least 15 credits of courses in this program, which can be divided into:

1. Core (basic) courses: not less than 6 credits, including communication theory, news reporting (news reporting theory and practice), interview writing (news interview, news writing, etc.), news editing and planning (editing theory and practice), electronic media and production (radio and television theory and practice), media literacy and other related courses.

2. Advanced courses: not less than 6 credits, including journalistic English,

journalistic Japanese, news commentary, photojournalism, journalistic ethics, communication ethics and law, communication research methods, visual communication, communication technology, advertising, public relations and other related courses.

The program committee should negotiate with relevant departments (institutes) offer classes required for students who enroll this program.

Article 5 A comprehensive lecture course can be offered in this program, with 2 to 3 credits of each lecture course, including courses like "Journalism Lectures", "Lectures on Communication Theory and Methods", "Lectures on Contemporary Journalism and Communication", etc., to systematically strengthen students' relevant professional knowledge.

Article 6 This program may plan on students' off-campus internships if need be, including the contact with off-campus internships for professional courses or off-campus internships for academic-industrial collaboration. The selection of collaborative institutions, the signing of internship collaboration contracts, the distribution of students to internship units, the evaluation of the effectiveness of students' off-campus internships, the negotiation of students' rights in appeals and complaints during off-campus internships, and protection of other relevant rights and interests of students in internships.

Article 7 The recognition of relevant courses of departments outside the College shall be approved by the Program Committee before they can be recognized as credited courses of this program.

Article 8 Students who have completed the required credits of this program and passed the grades may apply for the issuing of a program completion certificate with transcripts of the attending years and application form. The certificate will be issued after evaluation and approved by the program.

Article 9 Matters not mentioned in these regulations shall be handled according to relevant codes and regulations.

Article 10 These regulations shall be implemented after being approved by both the Curriculum Committee of the College of Liberal Arts, and the University Curriculum Committee. The same shall apply when amended.